

A portrait of a woman with long reddish-brown hair, wearing a blue denim jacket with silver studs over a dark polka-dot strapless top. She is wearing large pearl hoop earrings, a pearl necklace with a heart pendant, and a nose ring. The background is a solid light gray.

OFFICIAL ELECTRONIC PRESS KIT

JAY PLUSH

LUXURY WITH AN EDGE. CONFIDENCE WITHOUT PERMISSION.

RECORDING ARTIST • ENTERTAINER • MODEL • ACTRESS • INFLUENCER

LOS ANGELES, CALIFORNIA | JAYPLUSH.COM

ABOUT JAY PLUSH

BOLD • FEMININE • AMBITIOUS • UNAPOLOGETIC

Jay Plush is a Los Angeles-based hip-hop artist and multifaceted entertainer whose brand lives at the intersection of music, fashion, beauty, lifestyle, and entertainment. Her sound combines West Coast influence, street energy, feminine confidence and an elevated visual identity, creating a lane that is distinctly her own.

Beyond music, Jay Plush continues to expand her presence through modeling, fashion, acting, hosting, appearances and digital media. Her experience in front of the camera and on stage gives the Jay Plush brand a versatility that reaches beyond the recording studio.

**OWN YOUR PRESENCE.
KNOW YOUR VALUE.
MOVE LIKE YOU BELONG.**

INDUSTRY PROFILE

Recording Artist • Live Entertainer • Model • Actress • Host • Influencer



FEATURED RELEASE



CURRENT FOCUS SINGLE

MIND OVER MATTER

JAY PLUSH FEAT. BOOSIE BADAZZ

FOCUS • PRESSURE • AMBITION

“Mind Over Matter” brings Jay Plush together with Boosie BadAzz for a collaboration centered on focus, ambition and determination. The release marks another step in the evolution of Jay Plush as she expands her catalog while keeping her confidence, personality and independent identity at the forefront.

FEATURED MESSAGE

Stay focused. Believe in the vision.
Never let circumstances determine
where you're going.

FEATURED ARTWORK • APPROVED FOR EPK DISPLAY

MUSIC + CAREER HIGHLIGHTS

THE SOUND OF JAY PLUSH

Confident. Unfiltered. Feminine. West Coast. Jay Plush creates hip-hop that reflects the different dimensions of her personality and experiences - from gritty street energy to luxury, independence, sensuality and self-assurance.

MIND OVER MATTER

Jay Plush feat. Boosie BadAzz • Focus, ambition and determination.

WESTSIDE

West Coast influence with unmistakable Jay Plush attitude.

SEX, MONEY, DRUGS

A provocative lifestyle record exploring temptation, power and success.

UP IN THIS BITCH

High-energy hip-hop built around confidence, attitude and presence.

STEP IN YA TOWN

Carte Blanche feat. Jay Plush • Aggressive street energy and West Coast influence.

SELECTED CAREER HIGHLIGHTS

MUSIC

Independent recording artist with an expanding catalog of original releases and collaborations.

COLLABORATION

"Mind Over Matter" featuring Boosie BadAzz.

TELEVISION

Appearance on The Judge Mathis Show.

FASHION + MODELING

Runway, fashion events, editorial-style modeling and promotional opportunities.

LIVE ENTERTAINMENT

Performances, showcases, hosting, special appearances and entertainment activations.



BEYOND THE MUSIC

FASHION • MODELING • ACTING • MEDIA

Jay Plush brings her signature combination of femininity, confidence, glamour and edge beyond the recording studio. With experience spanning modeling, runway, fashion, acting, hosting and camera work, she is available for select entertainment and creative opportunities.

AVAILABLE FOR

- Fashion + Runway
- Editorial Modeling
- Acting + Casting
- Music Videos
- Red Carpet Appearances
- VIP + Event Hosting
- Brand Activations
- Beauty + Fashion Campaigns

PRESS + MEDIA

Available for interviews, editorial features, radio, television, podcasts and digital media covering music, fashion, entertainment, entrepreneurship, lifestyle and the evolution of the Jay Plush brand.

OFFICIAL PRESS BIO

Los Angeles-based recording artist and entertainer Jay Plush is bringing a distinctive combination of luxury, femininity, confidence and West Coast attitude to hip-hop. Known for pairing bold music with an elevated visual identity, her growing catalog includes “Westside,” “Sex, Money, Drugs,” “Up In This Bitch,” and “Mind Over Matter” featuring Boosie BadAzz. Beyond recording, Jay Plush has expanded her presence across modeling, fashion, acting, hosting and social media influencing, with experience that includes an appearance on The Judge Mathis Show. With an image that moves between street culture and high-fashion glamour, Jay Plush is developing into a multifaceted entertainment and lifestyle brand defined by ambition, individuality and an unapologetic commitment to owning her space.

BRAND POSITIONING

LUXURY WITH AN EDGE.
CONFIDENCE WITHOUT
PERMISSION.

Music • Fashion • Beauty • Entertainment





JAY PLUSH

BOOKINGS • MEDIA • PARTNERSHIPS • COLLABORATIONS

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PROFESSIONAL INQUIRIES

BOOKINGS + APPEARANCES

Live performance • Hosting • Events

MUSIC + COLLABORATIONS

Features • Recording • Producers

PRESS + MEDIA

Interviews • Editorial • Radio • Podcasts

BRAND PARTNERSHIPS

Campaigns • Activations • Influencer

CONNECT WITH JAY PLUSH

INSTAGRAM @JAY_PLUSH • TIKTOK @jay_plush7 • X @LA_Plush

For bookings, include event date, city, opportunity type, proposed role, budget and relevant production details.